

# GLOBAL RANKING OF THE PUBLISHING INDUSTRY 2017



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**Global Ranking of the Publishing Industry 2017**

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# Introduction

# Worlds biggest Publishing Companies

The top 50 largest publishing companies worldwide, based on 2016 revenue data.

Rank 2017 (Data 2016)	Publishing Company (Group or Division)	Country Publ. Company	Parent Corporation or Owner	Country Mother Corporation	2016 (Rev mEUR)	2016 (Rev mUSD)	2015 (Rev mEUR)	2014 (Rev mEUR)
1	Pearson	UK	Pearson PLC	UK	€ 5,312	\$ 5,617	€ 6,072	€ 5,807
2	RELX Group (Reed Elsevier)	UK/ NL/ US	Reed Elsevier PLC & Reed Elsevier NV	UK/ NL/ US	€ 4,600	\$ 4,864	€ 4,774	€ 4,405
3	Thomson Reuters	US	The Woodbridge Company Ltd.	Canada	€ 4,593	\$ 4,819	€ 5,291	€ 4,729
4	Bertelsmann (*)	Germany	Bertelsmann AG	Germany	€ 3,503	\$ 3,697	€ 3,827	€ 3,324
5	Wolters Kluwer (**)	NL	Wolters Kluwer	NL	€ 3,206	\$ 3,384	€ 4,208	€ 3,660
6	Hachette Livre	France	Lagardère	France	€ 2,264	\$ 2,390	€ 2,206	€ 2,004
7	Grupo Planeta	Spain	Grupo Planeta	Spain	€ 1,790	\$ 1,889	€ 1,658	€ 1,596
8	McGraw-Hill Education (Incl. McGraw-Hill Global Education & School Group)	US	Apollo Global Management LLC	US	€ 1,674	\$ 1,757	€ 1,681	€ 1,795
9	Wiley	US	Wiley	US	€ 1,646	\$ 1,727	€ 1,545	€ 1,496
10	Springer Nature	Germany	SpringerNature	Germany	€ 1,625	\$ 1,715	€ 1,471	€ 959
11	Scholastic (corp.)	US	Scholastic	US	€ 1,594	\$ 1,673	€ 1,494	€ 1,282
12	Harper Collins	US	News Corp.	US	€ 1,569	\$ 1,646	€ 1,527	€ 1,177
13	Cengage Learning Holdings II LP	US	Apax and Omers Capital Partners	US/ Canada	€ 1,554	\$ 1,631	€ 1,496	€ 1,510
14	Houghton Mifflin Harcourt	US	Houghton Mifflin Harcourt Company	US/ Cayman Islands	€ 1,308	\$ 1,373	€ 1,297	€ 1,126
15	Holtzbrinck	Germany	Verlagsgruppe Georg von Holtzbrinck	Germany	€ 1,162	\$ 1,226	€ 1,128	€ 1,643
16	Shueisha	Japan	Hitotsubashi Group	Japan	€ 1,008	\$ 1,053	€ 928	€ 848
17	Kodansha Ltd.	Japan	Kodansha Ltd. (Kabushiki-gaisha Kōdansha)	Japan	€ 961	\$ 1,004	€ 888	€ 819
18	Informa	UK	Informa plc	UK	€ 910	\$ 963	€ 984	€ 883
19	Kadokawa Publishing (Kadokawa Shoten)	Japan	Kadokawa Holdings Inc.	Japan	€ 908	\$ 949	€ 925	€ 651
20	Oxford University Press	UK	Oxford University	UK	€ 888	\$ 939	€ 1,042	€ 972
21	Bonnier	Sweden	The Bonnier Group	Sweden	€ 803	\$ 846	€ 760	€ 686

22	Shogakukan	Japan	Hitotsubashi Group	Japan	€ 784	\$ 818	€ 779	€ 706
23	Simon&Schuster	US	CBS	US	€ 731	\$ 767	€ 714	€ 639
24	Grupo Santillana	Spain	PRISA SA	Spain	€ 633	\$ 668	€ 643	€ 652
25	Egmont Group	Denmark/ Norway	Egmont International Holding A/S	Denmark	€ 573	\$ 605	€ 720	€ 736
26	Klett	Germany	Klett Gruppe	Germany	€ 537	\$ 567	€ 495	€ 460
27	Woongjin ThinkBig	Korea	Woongjin Holding	Korea	€ 495	\$ 520	€ 544	€ 474
28	Mondadori Libri	Italy	The Mondadori Group	Italy	€ 475	\$ 501	€ 321	€ 337
29	De Agostini S.p.A.	Italy	Gruppo De Agostini	Italy	€ 444	\$ 469	€ 520	€ 1,123
30	Groupe Madrigall (Gallimard, Flammarion)	France	Madrigall	France	€ 437	\$ 461	€ 438	€ 437
31	Les Editions Lefebvre-Sarrut	France	Frojal	France	€ 419	\$ 442	€ 396	€ 397
32	Somos Educação (formerly Abril Educação)	Brazil	Somos	Brazil	€ 408	\$ 426	€ 177	n.a.
33	Messagerie / GeMS (Gruppo Editoriale Mauri Spagnol)	Italy	Messagerie Italiane	Italy	€ 408	\$ 431	€ 364	€ 279
34	Kyowon Co. Ltd.	Korea	Kyowon Co. Ltd.	Korea	€ 375	\$ 394	€ 366	€ 256
35	Media Participations	France	Media Participations	Belgium	€ 352	\$ 372	€ 340	€ 350
36	Cambridge University Press	UK	Cambridge University Press	UK	€ 314	\$ 332	€ 366	€ 336
37	EKSMO-AST (since 2012: EKSMO)	Russia	Privately owned	Russia	€ 305	\$ 314	€ 213	€ 174
38	Westermann Verlagsgruppe	Germany	Medien Union (Rheinland-Pfalz Gruppe)	Germany	€ 300	\$ 317	€ 300	€ 299
39	Sanoma	Finland	Sanoma WSOY	Finland	€ 283	\$ 299	€ 280	€ 292
40	Cornelsen	Germany	Cornelsen	Germany	€ 272	\$ 287	€ 260	€ 285
41	Haufe Gruppe	Germany	Privately owned	Germany	€ 267	\$ 282	€ 256	€ 235
42	Gakken Co. Ltd.	Japan	Gakken Co. Ltd.	Japan	€ 250	\$ 261	€ 232	€ 212
43	WEKA	Germany	WEKA Firmengruppe	Germany	€ 242	\$ 255	€ 232	€ 235
44	France Loisirs	France	ACTISSIA Club	US	€ 217	\$ 229	€ 250	€ 299
45	Bungeishunju Ltd.	Japan	Bungeishunju Ltd. (Kabushiki-gaisha Bungeishunjū)	Japan	€ 211	\$ 220	€ 184	€ 178
46	La Martinière Groupe	France	La Martinière Groupe	France	€ 206	\$ 217	€ 220	€ 240
47	Prosveshcheniye (formerly OLMA Media Group)	Russia	Olma Media Group	Cyprus	€ 199	\$ 207	€ 175	€ 175

48	Groupe Albin Michel	France	Groupe Albin Michel	France	€ 195	\$ 206	€ 178	€ 168
49	Editora FTD	Brazil	Editora FTD	Brazil	€ 176	\$ 184	€ 120	€ 163
50	Shinchosha Publishing Co, Ltd.	Japan	Shinchosa Publishing Co, Ltd. (Kabushiki Kaisha Shinchōsha)	Japan	€ 148	\$ 154	€ 167	€ 145
(*)	Over the past several years, results from Penguin Random House alone represented Bertelsmann's publishing activities. Since 2016, a newly created, separate "Educational" division has been added under the roof of the parent.							
(**)	For Wolters Kluwer, the division "Governance, Risk & Compliance", created in 2015 to focusing clearly more on direct business services, an only indirectly on the published content, has been excluded from the publishing revenue in 2017.							
Notes	Over the last several years, two Chinese publishing groups had been included in the Global Ranking's top 10 (plus three more in the lower ranks). For the Global Ranking 2017, Chinese authorities decided to not make any data or other relevant information available to be included in this Global Ranking.							